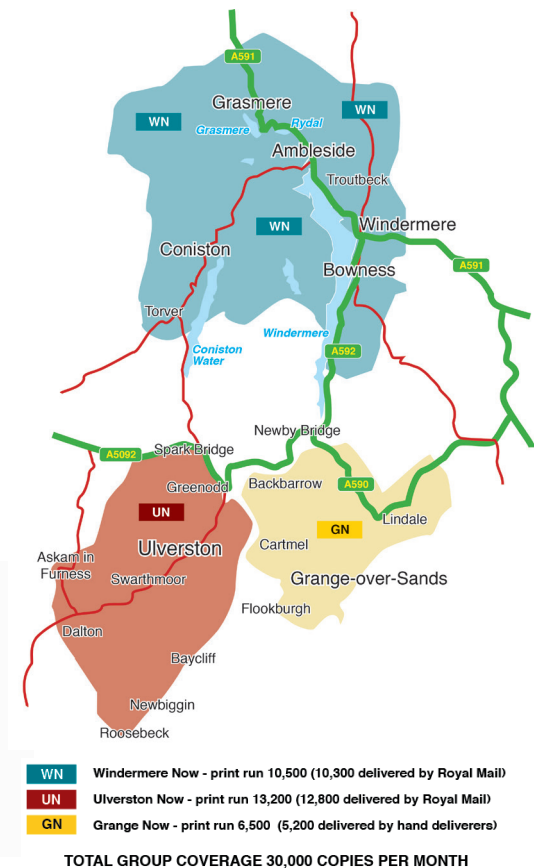
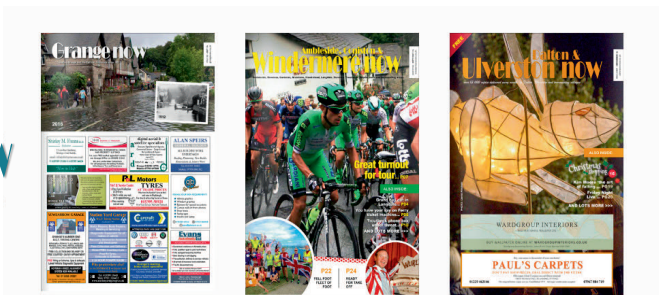




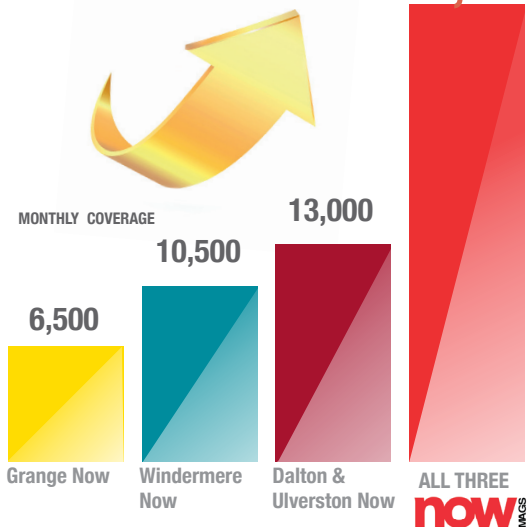
**Advertising in South Cumbria,  
that works harder for you!**

Now Mags offers affordable, targeted and local advertising delivered to over 30,000 homes, businesses and bulk drops (post offices, library, cafes etc.) every month.



**“Local newspapers for Cumbria’s communities  
Effective advertising for Cumbria’s businesses”**

**Growing your local audience  
over 30,000**



**How **now** MAGS offers  
successful advertising**

- 1** Relevant local editorial keeps your readers interested and in turn brings great returns on your adverts .
- 2** Regular advertising just in the area your business covers avoids wastage.
- 3** The highest coverage of any newspaper in the South Lakes.
- 4** The perfect combination of low cost with local articles means maximum value for money.

“Local advertising in this publication definitely works - as a result of browsing your on-line version of the newspaper I have booked to see Feast of Fiddles at Ulverston’s Coronation Hall in April and will contact Livingstone’s solicitors for drawing up a Will - keep up the good work!”  
Catherine Wandzel



Call now to reserve your space

**015395 35453**

“Just a quick line to let you know how pleased I am already with the Fino advert. Already had plenty claimed and it has made for a very busy few days.”

Jo Harris, Fino and Windermere Wine Store

<p><b>Front Cover</b></p> <p>Front Cover Banner <b>£250 + Vat</b> (182mm x 138mm)</p>	<p>Single box advert <b>£50.50 + Vat</b> (47 x 47mm)</p> <p>Portrait only</p> <p>Double box advert <b>£88.00 + Vat</b> (47 x 90mm)</p> <p>1/4 page advert <b>£175.00 + Vat</b> (90 x 132mm)</p> <p>1/8th page advert <b>£98.00 + Vat</b> (landscape 90 x 65mm portrait 65 x 90mm)</p> <p>Portrait only</p>	<p>Half Page Advert <b>£275 + Vat</b> Landscape (195 x 135mm) portrait option (95 x 275mm)</p> <p>Landscape</p> <p>Portrait</p>	<p>Full page advert <b>£375 + Vat</b> 195 x 285 mm</p>
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<b>now</b> <small>MAGS</small>	<b>ONE OFF ADVERT</b>	<b>3 INSERTIONS - save 10%</b>	<b>6 INSERTIONS - save 20%</b>
Full page	£375.00	£337.50	£300.00
Half page	£275.00	£247.50	£220.00
Third page	£195.00	£175.50	£156.00
Quarter page	£175.00	£157.50	£140.00
Eighth page	£98.00	£88.20	£78.40
Double box	£88.00	£79.20	£70.40
Single box	£50.50	£45.45	£40.40

• Prices include your display advert in the e-edition and free design where needed  
 • All prices exclude vat  
 • Insertions can appear in any of the three papers

**SAVE MONEY**

With our loyalty discounts

ADVERTISE WITH US FOR  
3 EDITIONS OR MORE

**10%**  
DISCOUNT

ADVERTISE WITH US FOR  
6 EDITIONS OR MORE

**20%**  
DISCOUNT

“We use Grange Now for all our local advertising, we find we have a better response from Grange Now adverts than any other similar papers/magazines in the area, I also find them easy to do business with, having my artwork supplied through them makes it a doddle.”

Gary Broadhurst, The Priory Hotel

**Grange now**

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info@windermere-now.co.uk  
www.windermere-now.co.uk

**Ulverston now**  
Dalton &

01229 49 0000  
info@ulverstonnow.co.uk  
www.ulverstonnow.co.uk